

For a sustainable world;

We carefully address and resolve all suggestions and complaints received from our guests, employees, and all other stakeholders, and provide them with feedback. In line with our vision of a sustainable future, we prioritize the development of our employees, organize training programs, and support their active participation in all our business processes. As a company, we demonstrate full compliance with laws and regulations in all our operations.

OUR ENVIRONMENTAL PROTECTION AND WASTE MANAGEMENT POLICY

We assess our environmental impact in compliance with the law and work to minimize our negative effects, aiming to prevent waste generation as early as the procurement stage. We properly sort all our waste, hand it over to licensed organizations, and strive to reduce the total amount of waste. We use hazardous materials responsibly, train our employees on waste management, and raise our guests' awareness of these issues. We provide the necessary infrastructure for the efficient use of natural resources, regularly monitor consumption, and make efforts to educate all our stakeholders on this matter.

SATIN ALMA POLİTİKAMIZ

Doğayı koruma sorumluluğuyla, otelimize alacağımız malzemelerde geri dönüşüm, yeniden kullanılabilirlik ve çevre dostu etiketli ürünleri önceliklendirir; ambalaj atıkları (plastik, karton vb.) miktarını azaltmaya yönelik satın almalar yapmaya özen gösteririz. Doğal kaynakların verimli kullanımı, atık oluşumunun kaynağında azaltılması ve döngüsel ekonomi ilkeleri doğrultusunda sürdürülebilir alternatifleri tercih ederiz.

Bölge ekonomisine destek olmak ve karbon ayak izimizi azaltmak amacıyla ürün ve malzeme tedarikinde yerel tedarikçileri tercih eder, bu oranın sürekli artırılması için çaba gösteririz. Ulaşım kaynaklı emisyonları azaltmaya yönelik lojistik planlamaları ve çevresel performansı yüksek tedarikçileri önceliklendiririz.

Biyoçeşitliliğin korunması kapsamında, nesli tükenmekte olan türlerden üretilen ürünlerin alımından kaçınır; yalnızca yasal çerçevede izin verilen, kota dâhilinde ve avlanma mevsimine uygun ürünleri (torik, orkinos vb.) satın alırız. Ayrıca tedarikçi seçim süreçlerimizde, çevresel sürdürülebilirlik, yasal uygunluk ve etik üretim ilkelerine aynı hassasiyetle yaklaşımlarını gözetir, bu doğrultuda farkındalık ve iş birliğini destekleriz.

Tedarikçilerimiz, GSTC (Global Sustainable Tourism Council) kriterleri çerçevesinde değerlendirilecek ve sürdürülebilirlik performansı yüksek olanlarla iş birliğimiz önceliklendirilecektir. Tedarikçi seçiminde çevresel uygunluk, çevresel sürdürülebilirlik, yasal uyum, etik üretim ve sosyal sorumluluk gibi kriterler esas alınır.

OUR CULTURAL AWARENESS POLICY

We organize promotional activities and events to help our guests discover the natural and cultural riches of our region. Recognizing the importance of protecting the natural areas around us, we plan programs that highlight these values and promote nature-friendly, low-impact, and responsible tourism.

We respect local culture and traditions, do not tolerate discrimination, recognize the contribution of diverse cultures to regional development, and act with hospitality. We support the preservation of historical artifacts and communicate by taking local sensitivities and the needs of the community into account in our activities. We collaborate with the local community to preserve historical and cultural heritage and contribute to the protection of the natural environment.

We regard the protection of the ecosystem and biological diversity as a fundamental responsibility. During our activities, we organize awareness-raising initiatives to prevent harm to natural habitats, vegetation, and wildlife.

OUR SUSTAINABILITY POLICY

We introduce our stakeholders to the region's cuisine, activities, culture, and traditions; provide training to our staff; and inform our guests. We understand the geography and community where we operate, respect historical values, and support economic, social, and cultural development. We support or develop projects that contribute to the social and economic development and employment of the local community.

OUR HUMAN RIGHTS POLICY

We value the opinions of our employees and operate with a participatory management approach in an open, equitable, transparent, and fair environment. We are absolutely against discrimination based on gender, language, race, age, socio-economic level, education, ethnicity, religious beliefs, and similar reasons, and we guarantee that all our employees benefit equally from social rights, fringe benefits, and rewards.

OUR ACCESSIBILITY POLICY

We develop solutions that facilitate access to our products and services for individuals with special needs, such as people with disabilities and children. We ensure the safety of our guests and employees with special needs, who require a sensitive approach at our facility, and provide a supportive environment where they can easily communicate their problems and find solutions. From a sustainability perspective, we monitor and manage all processes and attach importance to continuous improvement. We care about the access, health and safety needs of all our guests, staff and visitors with special needs, physical sensitivities and challenges, and we make our facility compliant with these standards.

OUR CHILDREN'S RIGHTS POLICY

In line with our zero-tolerance policy against child labor, we do not employ child laborers in our hotel and expect the same care from all our business partners. We create safe and comfortable spaces in our facility that support the development of children and allow them to freely express their thoughts, and we prioritize children in the provision of services. We provide our staff with training on children's rights and the prevention of abuse, and we raise awareness of potential risks in the attitudes of families towards their children. We ensure adult supervision in activities attended by children, we are constantly vigilant in areas where we are responsible for children, and we hand them over to their parents. We support various projects aimed at protecting children's rights, and in any suspicious situation concerning children, we immediately inform the hotel management and, if necessary, seek help from the relevant support lines.

OUR EMPLOYMENT, WOMEN'S RIGHTS AND EQUALITY POLICY

First and foremost, we support regional development by providing employment to the local population. We prioritize the health, safety, and well-being of all our employees, regardless of gender, support women's participation in the workforce, and offer equal opportunities in all our departments. We implement the principle of "equal pay for equal work" without gender discrimination, ensuring that all our employees benefit fairly from career opportunities. Our most fundamental goal is to create a fair, peaceful, safe, and equal working environment where no discrimination occurs. We provide an environment that helps our employees balance their work and family lives, and we provide equal opportunities for women to hold management positions. We absolutely prevent women from being subjected to any kind of abuse, harassment, discrimination, or similar negative treatment. We offer various communication channels for all our employees to freely express their opinions and ensure the effective use of these channels; when necessary, we utilize the social support hotline of the Ministry of Family and Social Policies. We provide regular training to all our staff on how to treat groups requiring special protection, such as women, children, people with disabilities, and minorities. We value our staff's opinions and demonstrate a solution-oriented and communicative management approach where they can freely express their ideas. We also inform and involve our stakeholders in all matters outlined in our policies.

MANAGEMENT